



“GREAT CUSTOMER KNOWLEDGE AND INNOVATIVE DESIGN IS ONLY HELPFUL IF YOU HAVE A PARTNER WHO CAN BRING THAT DESIGN TO LIFE.

When you hear the terms die cutting and embossing, what comes to mind? Perhaps rounded business cards, door hangers or a raised logo on your letterhead? What about “getting started” distributor presentation boxes with samples of your products, folding carton projects with embossing, debossing, or other folding carton work that showcases your creativity?

At North Star Printing we understand we are an extension of your marketing team. You spend countless hours understanding your customers and creating messaging which will engage them. Our job is to acquire the latest tools and technology to bring that creative vision to life. Our Varimatrix 105 satisfies this vision with unique visual appeal of specialty die cutting, embossing and debossing that will get you noticed by prospects and customers alike. Best of all, because the Varimatrix is in our facility, we can confidentially give you a delivery date and stand behind it. When you contrast that to other printers who send your work out to another vendor for finishing, you start to understand the North Star Printing difference.

Opportunities to engage customers continue to evolve and expand. It is more important now than it has ever been to work with partners who regularly ask themselves, “where is the market going and what equipment, technologies and innovations can we acquire to help our customers communicate”. At North Star Printing, that’s just what we do.

For more information, please call and speak to one of our Sales Representatives.



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